



CREDIT CARDS ARE ONE OF THE TOP 5 COSTS FOR YOUR BUSINESS

As a business owner you know accepting credit cards comes with an added cost. Credit card acceptance is one of the top 5 costs of business ownership, reducing cash flow. Cash discounting eliminates this expense all together and frees up capital!

Yorkshire Capital Solutions has over 16 years of industry knowledge and experience helping business owners create strategies to maximize cash flow.

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CASH DISCOUNTING

What is it?

WHAT IS CASH DISCOUNTING?

Cash Discounting allows you to enjoy the same profit margins on cash payments and non-cash payments! Every time a card is used on your terminal a small percentage is applied to the transaction. This 3.846% is paid by the card holder and that fee is taken to pay the credit card cost. Saving you 100% of your processing fees!

Most businesses save tens of thousands of dollars every year using cash discounting! Imagine recouping all your monthly credit cards fees and reinvesting them into your business; cash discounting makes that possible.

FULL LINE-UP OF STATE-OF-THE-ART TERMINALS

Ask your sales rep which terminals is right for you!

Benefits:

- No More Credit Card Fees
- Next Day Availability of Funds
- Every Account is Personally Managed
- Free Terminals (restrictions apply)
- Easy to Understand Statements

CASH DISCOUNTING & MARKETING BENEFITS

Many businesses are using the savings and pointing those funds toward marketing and customer acquisition and retention opportunities. Empowering you with the ability to increase marketing spend which increases sales!

"This program is 'New Found Money' that allows us to concentrate on our sales through an increase marketing budget."

Mark Johnson - President, Cigar Cave